

## **Barbara A. Knoflach FRICS**

*Frankfurt, Germany.*

Barbara A. Knoflach is Founder of LifeWorkSpace, a consulting and private investment company focused on innovative and sustainable strategies in the Real Estate industry. She initiated DealEvolution with the goal to build best-in-class solutions for seamless Real Estate transaction processes - Digital Real Estate Deal Architecture on which the industry can come together and work together. She also is Co-Founder of tinyBE gGmbH, a non-profit art company, to create an interactive and inspiring field of experimentation and experience for potential living models in the future.

From 2015 to 2019 Barbara was Deputy Chief Executive and Global Head of Investment Management of BNP Paribas Real Estate. Prior to joining BNP Paribas Real Estate, Barbara was CEO of SEB Asset Management from 2005 to 2015 and Managing Director of SEB Investment since 1999. Barbara joined SEB in 1994. From 1986 to 1993 she worked at Deutsche Bank.

Barbara serves on international supervisory boards: she is Member of the Board of Independent Directors at Swiss Prime Site AG, Olten, Chairperson of the Board and Senior Independent Director at CTP N.V., Amsterdam. She served 2016 to 2019 as Chair/Member of the board of the Private Equity company HQ Capital, 2011 to 2016 as Board Member of CA Immo, 2011 to 2013 as Chair of the Board of TLG Immobilien (the privatization of the company was completed in 2013) and 2006 to 2013 as Member of the Board of bulwiengesa.

Barbara serves in numerous associations and organizations in the real estate industry. She served as Chair/Board Member of AFIRE, Trustee of ULI and Member of the Executive Committee of ZIA Zentraler Immobilien Ausschuss e.V. She is Chairwoman of the Advisory Board of IREBS International Real Estate Business School at Regensburg University.

Barbara is a Graduate in Economics from the University of Applied Sciences in Mainz. She is a Fellow of RICS and was a member of the International Advisory Board of the Real Estate Academic Initiative at Harvard University.

Barbara and her husband are supporters of the 'Freunde der Alten Oper', Frankfurt.